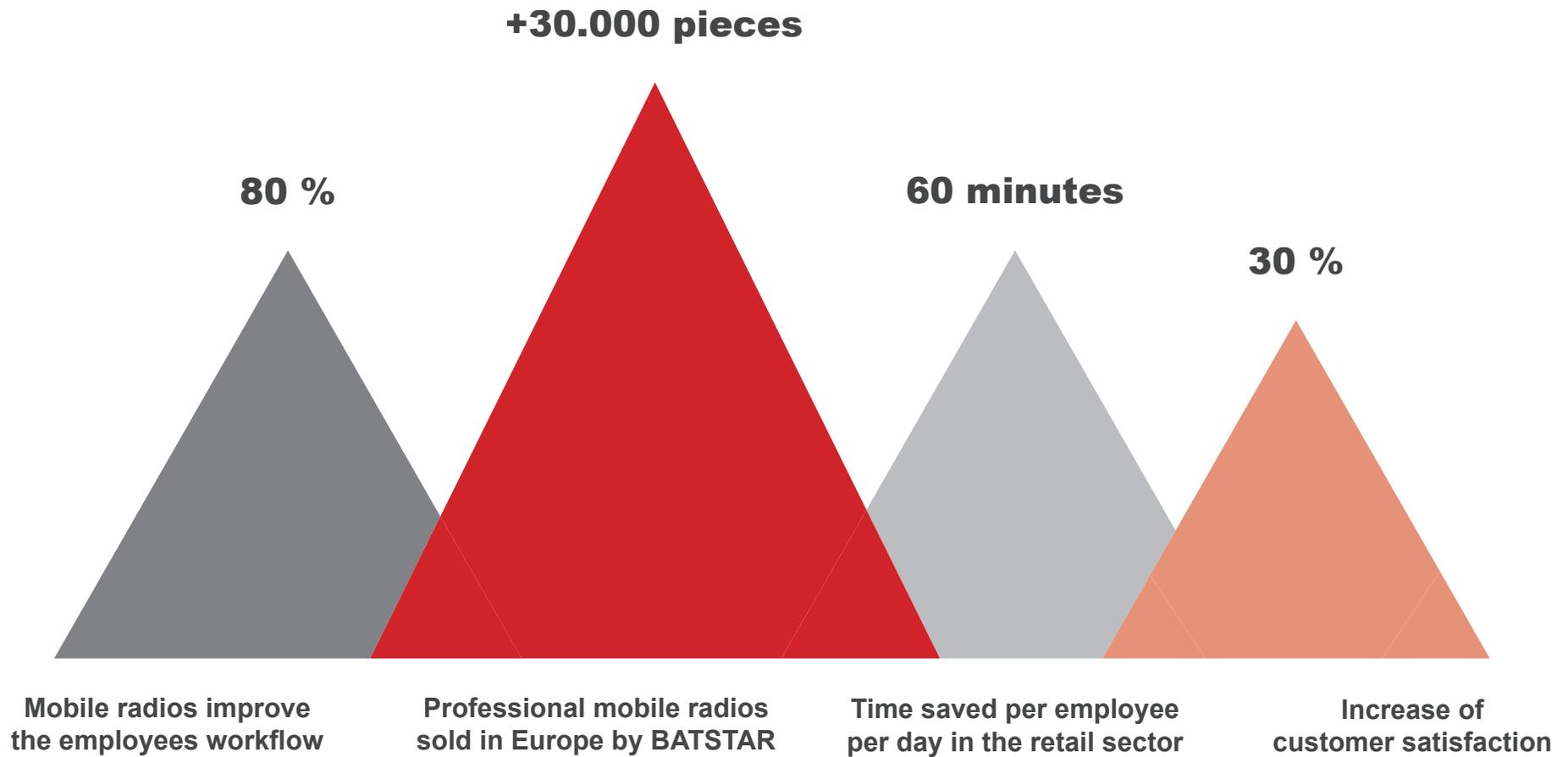


# TEAM KOMMUNIKATION

BATSTAR communication systems connect people even where there are no networks. Simple operation and direct exchange of information ensure better synchronization within the entire group. Increase security, avoid unnecessary walking distances, save time and become more effective.



## THE USE OF RADIOS IN NUMBERS



# THE BENEFITS AT A GLANCE



Direct Communication



Increasing Motivation



Huge Time Saving



Enhanced Customer Satisfaction



Extendible At Any Time



Reduction of Walking Distances



Rising Revenues



Communication Just By A Click



Optimized Customer Service



Simple Connection Of External Partners



Rapid Amortization



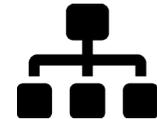
Encouraging Teamwork



Usable Everywhere



Immediate Professional Assistance



Streamlining Workflows



Greater Security



Improving Efficiency



3rd Party Connection



Unlimited Wireless Coverage



Upgrading Employee Satisfaction



Grocery Store



Shoe Store Shop



Bakery



Hardware Store



Florist



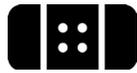
Electronics Retailer



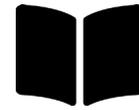
Boutique



Dispensary



Drugstore



Bookstore



Arts & Crafts Supply



Clothes Shop



Pet Shop



Perfumery



Music Store



Toy Store



Pharmacy



Beverage Market



Candy Store



Sports Retail



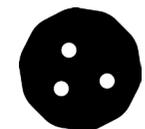
Furniture Store



Baby Market



Office Store



Pastry Shop



# TWO-WAY RADIOS IN RETAILING

## SCORE WITH YOUR SERVICE IN THE RETAIL SECTOR

Service is a very important factor in retail, besides the pricing. Especially at the moment, the retail sector is aiming to stand out with good customer service compared to the growing online market. „We want to be closer to the customer“ - this is a statement by the branch manager of a large retail chain in Germany.

Loud and disturbing announcements in a super market send unprofessional signals to customers. With handy radios and discreet headsets, employees are able to communicate with each other, without letting the customers know, what's going on. So they can solve problems a lot more easily and faster, than without a communication system. Some large retailers and discounters already have recognised the benefits and are using those systems.

We offer you a complete and successful package. Whether radios from well-known manufacturers or headsets from our own production. We will be happy to assist you.

## RETAIL COMMUNICATION

It's Saturday morning and you nearly have completed your groceries shopping list. You go to the cash register. When the cashier wants to scan the cleaning powder, she realizes that the barcode is not legible. A constant moaning goes through the entire queue, waiting behind you, but the cashier keeps calm.

With just a few words, she informs her colleagues via the two-way radio about the situation and starts to scan the next products. While she scans your last grocery, another employee is giving her a new pack of cleaning powder. As usual, she scans the new package and you finish your shopping without any significant delay.

## POSITION YOURSELF WELL IN THE MARKET

Fashion labels, supermarkets, retailers and restaurants worldwide, have been using communication via headsets for years. When ALDI Sued started to use team communication due to Motorola CLP446 radios, the retail sector in Germany began to follow this trend.

If you also want to stand out with an improved customer service, want to save time and to optimize your team, please contact us.

Position yourself better than your competitors and enhance your efficiency.

## COMMUNICATION SYSTEMS

Secure and fast communication by two-way radios helps to guide employees in consulting and sales departments within retail areas, in order to meet short-term demands for higher customer satisfaction.

### THE RIGHT DEVICE FOR ANY SITUATION



CEEEOACH Kit  
Single / Black

Motorola  
CLP446 wired

Hytera  
PD-365

Kenwood  
PKT-23

Kenwood  
TK-3601D

stabo  
BF 40

Motorola  
SL-1600

Kenwood  
NX-1300DE3

Kenwood  
TK-3701DE

Hytera  
BD305LF

Hytera  
BD505

## **DMR446 / PMR446**

### **UNPACK, POWER ON, TALK!**

- Simple, fast and cost-effective communication
- Radios which can be easily operated
- No registration, no license fees
- 16 (analog) / 32 (digital) license-free UHF frequencies
- Best for the application in buildings
- Range up to 8 km or up to 3000 m<sup>2</sup> (depending on the environment)
- Analog and digital communication possible
- CTCSS/DSC encoding for a secure encryption
- The number of group members is endlessly

## **2 WATT RETAIL COMMUNICATION**

### **COMMUNICATION FOR CONSUMER STORES, DISCOUNTERS AND RETAIL MARKETS**

- Two UHF frequencies specifically approved for retail communication
- 2 Watt transmission power for a greater transmitting range
- Optimal for Markets / Stores / Wholesales with up to 5000 m<sup>2</sup>
- No application for a frequency necessary
- No registration necessary and license free
- Simply unpack, charge the battery, screw on the antenna and start transmitting

## **POC**

### **PUSH-TO-TALK OVER CELLULAR**

- Sending a message by keystroke, according to the walkie-talkie principle
- Clear and understandable voice transmission
- Communication possible anywhere via the mobile phone networks and due to a standard SIM card
- Alternative connections possible via Wi-Fi/WLAN also in large buildings
- Depending on the device, it is possible to switch between LTE, Wi-Fi/WLAN or professional mobile radio, so a reliable communication is always guaranteed (LTE, WiFi/WLAN coverage assumed)
- No registration necessary (Except when using a device with professional mobile radio communication module)

## **FREENET**

### **RADIO APPLICATION FOR EVERYONE**

- Best application in large outdoor areas, such as within forests, in the open countryside or in the mountains
- 6 license-free VHF frequencies between 6.25 kHz and 12.5 kHz
- Transmission power of up to 1 Watt
- In DMR mode, due to the so-called time-slot method, up to 12 channels
- No registration or license fees
- Analog and digital mode can be used (depending on the device)
- Robust devices, ideal for the industry

## **INTERCOM**

### **COMMUNICATION WITHIN GROUPS**

- No registration necessary and license free
- DECT or Bluetooth technology for a range up to 500 m
- Expandable through the use of repeaters
- Full duplex operation possible: Speaking and listening to several people simultaneously
- Easy to use devices, also for hands-free use
- Ideal for trainer-to-student communication
- Convenient in the educational sector, as in riding, driving or sports schools

## **PROFESSIONAL MOBILE RADIO**

### **PROFESSIONAL AND SAFE**

- Professional radio for the industry, wholesale and retail, logistics, government authorities, emergency and security services
- Depending on the device, various functions can be programmed, such as individual and group calls, emergency calls, dead man function for safety purposes, status transmission, etc.
- Application for a frequency necessary (license fee per year)
- For companies and professionals only
- Great transmission range due to higher transmitting power - this can even be increased by repeaters (outdoor and indoor)

## OUR MULTI-CHOICE SYSTEM

For all communication systems we can provide you with the appropriate headset or earphone. We developed these audio accessories in cooperation with our product management and our customers. In fact we are able to react very quickly to your needs and requirements.

Together with every communication solution you will get our Multi-Choice Push-To-Talk PTT77 with the corresponding plug, suitable for your solution, which you can combine with different headsets and earphones.

### MULTI-CHOICE - PUSH-TO-TALK PTT77

- Ergonomic design for a comfortable handling
- Inclusive microphone at the top of the PTT
- The 360° rotatable clip on the back is encased with rubber, to avoid damages on your clothes

### + YOUR CONNECTOR



# WHY TEAM COMMUNICATION?

THAT'S WHY!



Scan the QR Code and find out  
how team communication can help you!



## FLEXIBLE, CLEVER AND COST-EFFECTIVE

In this way, you improve the satisfaction of your customers through constantly transparent communication, but also ensure that your employees have the greatest possible comfort when implementing the new system.

### THE BESTSELLER - SWIVEL EAR-HOOK

- 90° swivelling loudspeaker capsule, thus applicable on the left and right ear side
- Ergonomically shaped and flexible earhook for a maximum wearing comfort
- Lies on the ear, instead of in-ear wearing
- Selected materials ensure a long product lifetime
- High-quality acoustic components provide clear voice transmission



# THE RIGHT EARPHONE FOR ANY EAR

## SINGLE EAR-BUD

- High quality in-ear plug
- Including earpieces in 3 different sizes
- Small, lightweight and comfortable
- Can be worn on the left or right ear side
- Similar to a conventional earphone, so the usage is immediately obvious



## C-SHAPED EARPHONE

- Rotatable cable for left and right ear side wearing
- Flexible earhooks suitable for different ear shapes, providing a secure position
- Lies on the ear, instead of in-ear wearing
- High-quality loudspeaker for a clear speech transfer



## COMFORT EAR-BUD WITH EAR-HOOK

- 360° rotatable in-ear plug
- Additional flexible earhook for a stable position
- Replaceable foam pad included
- Can be worn on the left or right ear side



## EARPHONE ACOUSTIC TUBE

- Discreet acoustic tube
- Can be worn on the left or right ear side
- 180° rotating clip for extra grip
- Including earpieces in 2 different sizes
- Easy to exchange or replace components



## WHY BATSTAR?



We are a mid-sized company. We can act flexible and together with you we develop the right solution for you.



We will advise you regardless of the manufacturer. We are your partner and will always be at your side to assist you.



We offer you a project management that is tailored to your needs and is based on you and your processes.



We create individual documents for you, such as Order- and RMA forms.



We coordinate technical documents and create instruction manuals with you for your employees.



We try to fulfil all your individual requirements, such as a hygiene box for the earphone of each employee.



At BATSTAR you have a personal contact person to who you may apply at any time.



We will send you test devices and support you within internal presentations, as well as we help you to train your employees.

# SATISFIED EMPLOYEES GENERATE DELIGHTED CUSTOMERS

Satisfied employees guarantee excellent service, a good reputation and a strong emotional customer relationship. This customer loyalty boosts the company's profit and its growth, thus ensuring its success.

Simple operation + transparent flow of information = better coordination within the group.  
Increase the security of your employees. Avoid unnecessary walking distances. Save time.  
Become much more efficient and surprise yourself and your customers!



## **BATSTAR KOMBOX**

### **BATSTAR THIRD-PARTY-APPLICATIONS-INTERFACE (BTPAI)**

The BATSTAR Kombox uses an interface to connect technology and service partners like a cash register, customer guidance systems, service call points or machinery such as photo printers or baking machines with the BATSTAR communication system.

The respective terminal device sends a corresponding voice message, e.g. „Baking machine service“ to the communication system of the employees who receive the message via headset.

This guarantees a much faster service and increases the customer satisfaction.

### **INTEGRATION OF EXTERNAL PERIPHERY**

- Bakery machine
- Reverse Vending machine
- Cash register and customer guidance system
- Service call points such as for perfume, electronics, spirits and wine, in changing rooms, etc.
- Photo printer
- Goods acceptance department

# OUR SERVICE



## A LASTING PARTNERSHIP ALWAYS BY YOUR SIDE

We offer you a complete package of consulting, analysis, partnership, support and service. Additional to our support during the rollout, we also help you with your in-house coordination and are your backup within your presentations!

We make sure that you reach your goal with a minimal effort to achieve the greatest possible success!



## OUR ANALYSIS AND CONSULTING ALL-INCLUSIVE & INDEPENDENT

You list your requirements and we analyse your needs to find the best solution for you. Our advise is independent from manufacturers and focused on you, your environment and your employees.

We see ourselves as a partner and support you in all questions and problems.



## PERSONAL ASSISTANT THE CUSTOMER SERVICE BY BATSTAR

In the initial stage of the project, we provide you with a personal contact person who will help you with the implementation and support you during the entire rollout. We are also your partner for after-sales support.

We are a mid-sized company and we ourselves answer the telephone. In case of difficulties, our company's entire know-how is always at your hand.



## INDIVIDUAL AUDIO SOLUTIONS AUDIO ACCESSORIES PROVIDED BY THE MANUFACTURER

For more than 15 years we have been producing high quality audio equipment. We are offering headsets, earphones, Push-To-Talk solutions and related accessories.

As a manufacturer we can easily respond to special requirements and you do not have to make any compromises within your project.



## TRAINING & TEST BEFORE YOU PURCHASE, CHECK US OUT!

After a detailed analysis of your requirements, we will present you a suitable system, provide the appropriate equipment and suggest corresponding audio accessories. You will receive a test package and have the opportunity to test our products and our service thoroughly before signing any contract.

PS: Product workshops are a standard procedure at BATSTAR and always part of our service!



## BATSTAR WARRANTY OUR COMMON GOAL

To ensure that the new communication system will be fully used by your employees after the purchase, is not only your ambition, but also ours.

In order to achieve this goal, we guarantee a smooth project handling, a cooperative customer service before and after the implementation, high-quality communication and audio equipment and a motivated team that will take care of you and your needs.

## ARE YOU READY TO RAISE YOUR REVENUES?

More satisfied customers due to improved customer service.  
For streamlined workflows and transparent communication among employees.

**CONTACT US, WE WILL BE PLEASED TO ASSIST YOU!**

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